APRIL/MAY 2025

FACP43/CACP44/BSCM36/BACP44 — E-COMMERCE AND ITS APPLICATIONS

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define E-Commerce.
2. Name any two pillars supporting E-Commerce.
3. What is meant by E-Commerce framework?
4. Define Electronic storefront.
5. What do you understand e-filling?
6. Write a short note on E-Hub.
7. What do you mean by Internet Explorer?
8. Define etiquettes.
9. What is search engine?
10. Define ISP.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Difference between traditional commerce Vs E-Commerce.

Or

(b) Explain about major categories of E-Commerce.

12. (a) Explain electronic marketing in B2B.

Or

(b) Explain about Business to Business applications.

13. (a) List the components of E-Hub.

Or

(b) Explain the architectural framework of E-Commerce.

14. (a) Explain the applications of Internet.

Or

(b) Describe about encrypt document and e-mail.

15. (a) Discuss about web hosting services.

Or

(b) Explain the parts of web server.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. State the advantages and disadvantages of E-Commerce.

17. Analyse the major challenges of E-Commerce in global era.

18. Discuss in details about client server architecture in E-Commerce.

19. Explain the logistics of being and internet service provider.

20. Analyse the impact of web design E-Commerce.

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